

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498753-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1501

Flight Dates	Order #	Alt Order #
10/17/12 - 10/22/12	498753	06376455

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	11a-12p Price is Right	11am - 12pm	--WTF--	1:00	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 10/17/12 11:28 AM 11a-12p Price is Right 11am - 12pm 1:00 LMFS12TV01H \$1,500.00 NM 2 WFSB Th 10/18/12 11:29 AM 11a-12p Price is Right 11am - 12pm 1:00 LMFS12TV01H \$1,500.00 NM 3 WFSB F 10/19/12 11a-12p Price is Right 11am - 12pm :00 <del>\$1,500.00</del> NM Credited 1 WFSB F 10/19/12 11:28 AM 11a-12p Price is Right 11am - 12pm 1:00 LMFS12TV01H \$1,500.00 NM									
2	10/17/12	10/19/12	Eyewitness News	12pm - 12:30PM	--WTF--	1:00	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 12:25 PM Eyewitness News 12pm - 12:30PM 1:00 LMFS12TV01H \$1,500.00 NM 2 WFSB Th 10/18/12 12:06 PM Eyewitness News 12pm - 12:30PM 1:00 LMFS12TV01H \$1,500.00 NM 4 WFSB Th 10/18/12 12:12 PM Eyewitness News 12pm - 12:30PM 1:00 LMFS12TV01H \$1,500.00 NM 3 WFSB F 10/19/12 12:25 PM Eyewitness News 12pm - 12:30PM 1:00 LMFS12TV01H \$1,500.00 NM									
3	10/17/12	10/19/12	M-F CBS Soaps	1230-2p	--WTF--	1:00	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/17/12 12:55 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM 3 WFSB Th 10/18/12 12:58 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM 1 WFSB F 10/19/12 12:56 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM									
4	10/18/12	10/20/12	Eyewitness News	11PM - 11:35PM	---T-S-	1:00	2	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T-S- 2 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/18/12 11:12 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 1 WFSB Sa 10/20/12 11:07 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
498753-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1501

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/17/12	Survivor	8pm - 9pm	--1----	1:00	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$12,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W 10/17/12 8:58 PM Survivor 8pm - 9pm 1:00 LMFS12TV01H \$12,000.00 NM									
6	10/17/12	10/17/12	CSI	10pm - 11pm	--1----	1:00	1	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$4,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W 10/17/12 10:50 PM CSI 10pm - 11pm 1:00 LMFS12TV01H \$4,400.00 NM									
7	10/19/12	10/19/12	Blue Bloods	10pm - 11pm	----1--	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$6,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB F 10/19/12 10:45 PM Blue Bloods 10pm - 11pm 1:00 LMFS12TV01H \$6,000.00 NM									
8	10/20/12	10/20/12	Crimetime	9pm - 10pm	-----1-	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Sa 10/20/12 9:34 PM Crimetime 9pm - 10pm 1:00 LMFS12TV01H \$2,400.00 NM									
9	10/21/12	10/21/12	Delayed The Good Wife	930-1030p	-----1	1:00	1	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$6,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Su 10/21/12 10:46 PM Delayed The Good Wife 930-1030p 1:00 LMFS12TV01H \$6,200.00 NM									
10	10/22/12	10/22/12	11a-12p Price is Right	11am - 12pm	1-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/22/12 11:59 AM 11a-12p Price is Right 11am - 12pm 1:00 LMFS12TV01H \$1,500.00 NM									
11	10/22/12	10/22/12	Eyewitness News	12pm - 12:30PM	1-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/22/12 12:20 PM Eyewitness News 12pm - 12:30PM 1:00 LMFS12TV01H \$1,500.00 NM									
12	10/22/12	10/22/12	M-F CBS Soaps	1230-2p	1-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/22/12 1:59 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM									

**Total Spots 20**

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1501

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$54,500.00</b>
<u>Agency Commission</u>	<b>\$8,175.00</b>
<u>Net Amount Due</u>	<b>\$46,325.00</b>